



B2R Publishing Support Services

“carry work to where people are, rather than move people to where work is”



India Operations: **6 Rural BPO centers in Uttarakhand** employing **350+** rural youth (~50% women) working with **39 clients** in ~10 years

Spanish services **Operations in MEXICO** kicked off...

Innovative sustainable business model: **RURAL BPO**

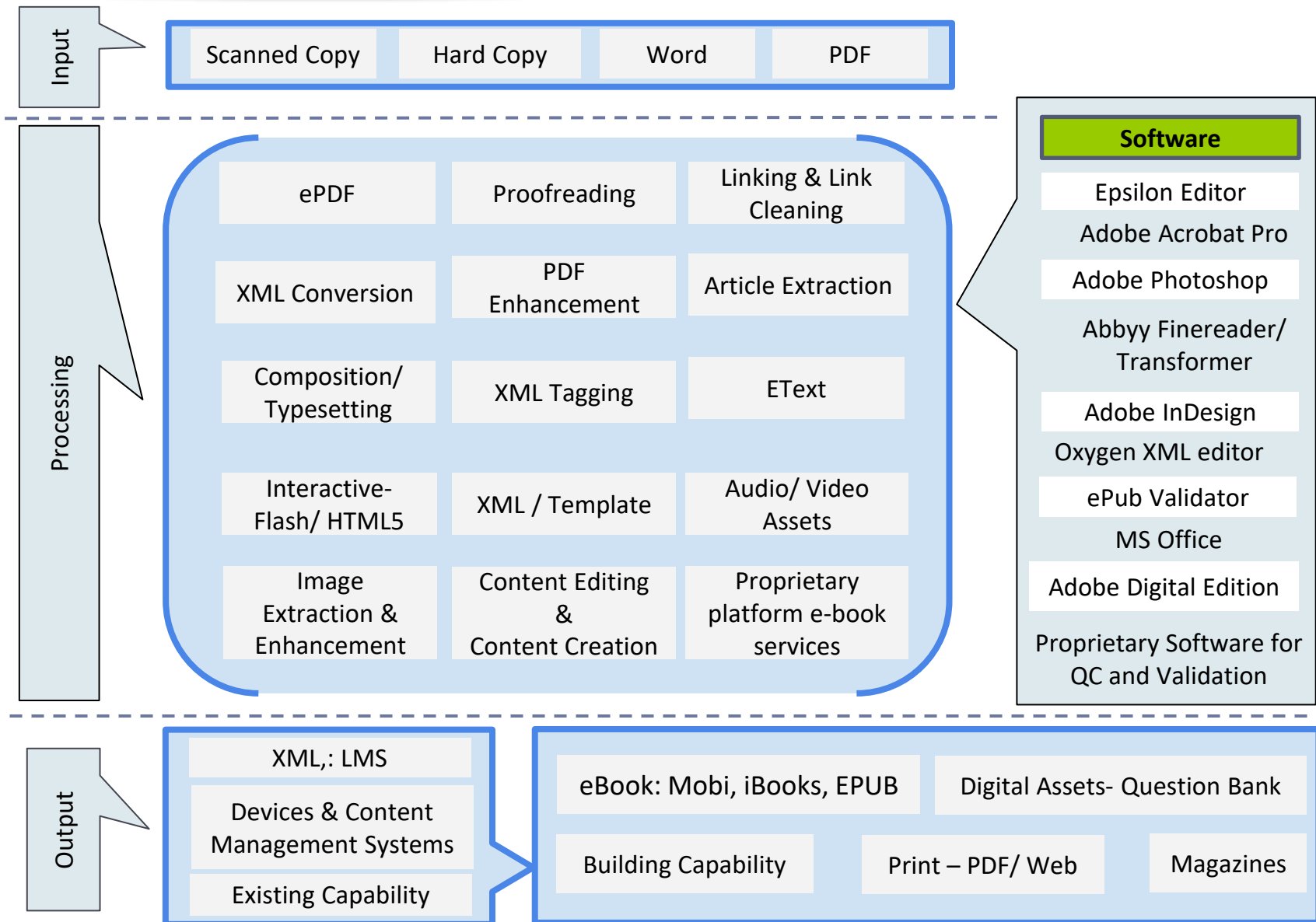
For-profit Social Enterprise

- BPO Centers located in rural areas : train & employ rural youth in business process outsourcing (BPO) to do *knowledge work*.
- Create livelihood for rural youth using *Information & Communication Technology* (ICT) as driver
- Partner with rural communities to *address local issues using technology & knowledge as enabler* (e.g. education, health)

Best-in-class Business Support Services

- Build specific competencies to deliver **Market Linked Business Services**: Publishing support, Finance & Accounting, Digitization, Data management, Phone based support;
- Enablers: **Training, Learning & Development** and **Technology**

We Fit into your Existing Solution



Pearson - Services & Vol.Delivered



Entity	Service	Year	Total Books	Total Pages/Images
Pearson India	PDF - EPUB (Penguin)	2010 – 2011	32	10,283
	PDF – EPUB	2012 – 2013	50	16,000
	EPUB – Total	2010 -2013	82	26,283
	PDF – UPDF	2010	56	25,200
		2012 – 2013	550	270,000
		2014	319	208,122
		2016-2020	8	3,112
	UPDF – Total		383	236,434
	PDF – Etext	2012	149	72,550
		2013	357	185,976
2014 -2015		13	3,882	
Pearson Global Edition	2014 - 2015	96	72,933	
	2016-2018	90	60,638	
	2018-2020	48	39,518	
	Etext – Total		753	435,497

Others - Services & Vol.Delivered



Service	Year	Total Books	Total Pages/Images
XML Tagging	2009 -2019	~153217	~11809150
PDF – EPUB	2013	20	6,411
	2017	212	66,292
XML Conversion	2014	15	3,580
	2017	249	53,549
	2019	6	2,808
Article Extraction and PDF Enhancement Services	2014	865	65,962
	2015	462	35,662
	2017	2446	184425
	2018	3399	238934
	2019	3014	203962
	2020	494	35061
EPUB conversions though Indesign	2014	44	8,500
	2017	2	449
	2019	4	286
Image work	2018-19		46300
	2019-20		77076

Case 1



Institute of Social Security, State Government of Yucatan, Mexico

About the Client

BUSINESS AREA and SERVICE SEGMENT

ISSTEY, the Social Security Institute of the Workers which aims to guarantee social security benefits that contribute to improving the quality of life of public servants, retirees, and their economic dependents, through the protection of livelihoods, medical assistance.

PROJECT SCOPE

Digitization of Personnel files including HR records, Pension and credit documents. Easy access of these documents through NAS^{#1} drive.

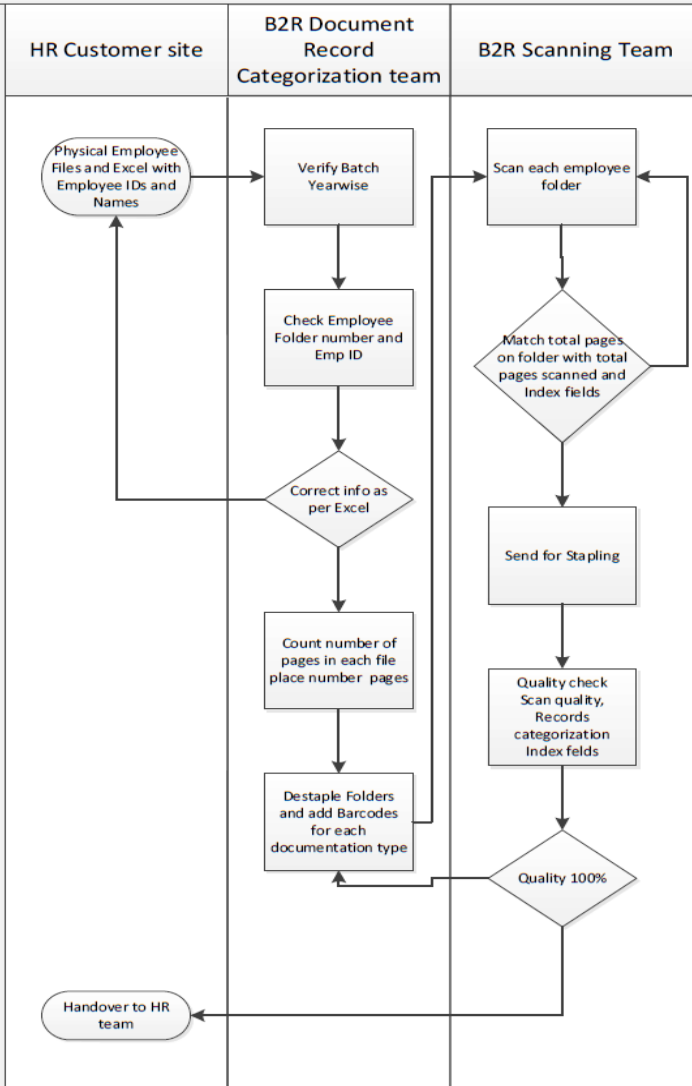
Problem of maintaining information in physical form and risk of loss of documents in transportation between departments from physical locker.

#1 - Network Attached Storage

WorkFlow



State Government Employee Records Digitization Project



Input - Physical Files since 1940 till date

Output – Create E-cabinet of personnel as per records in PDF with Defined Indexed fields

Document Scanned

- Appointment letter
- Residence proof
- Education Certificates
- ID proof
- Employee Benefits card
- Loan Documents
- Social Security
- Year of Separation
- Pensions/Claims

Indexing Hierarchy

- Fields per Employee
- Employee Folder number
- Employee Name
- Year of Employment

The documents scanned were automatically categorized^{#2} into each folder.

#2 - barcoded

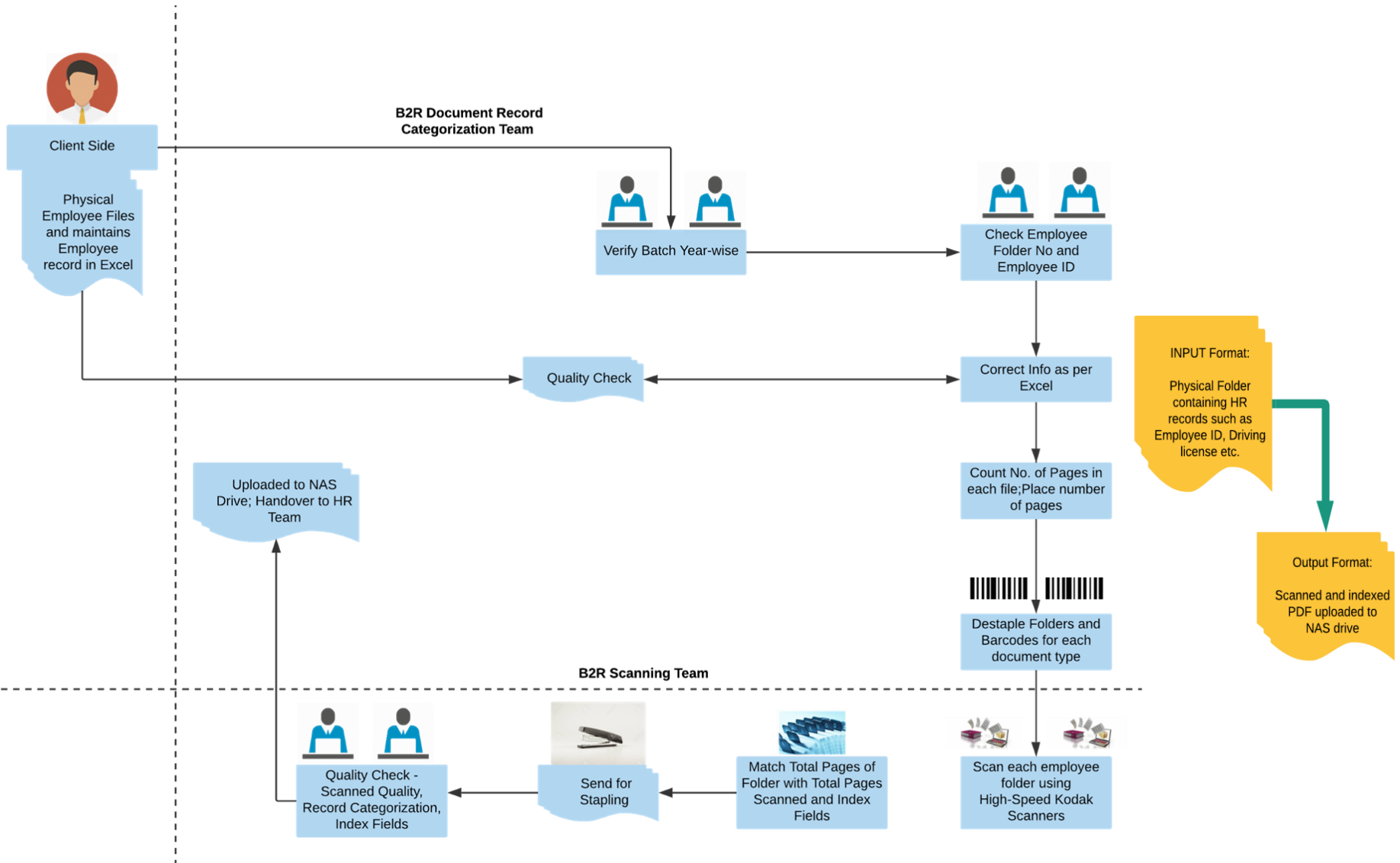
Hardware and Software

- High Speed Kodak Scanners with Barcode recognition
- Kodak Proprietary Server Software to handle multipoint scan and store
- Barcode Generators
- NAS Drive Implementation for easy storage and retrieval

Highlights

- 12K pages scanned and delivered per day with target timeline of 4 months
- More than 80,000 employee (Since 1940 till date) folders scanned across all departments
- Design transitioned to client as BoT model to the Govt. office for future use.

Process Workflow



India's intellectual Giant in Indian law Publishing

About the Client

BUSINESS AREA and SERVICE SEGMENT

Publication of wide range of legal commentaries and judgements, Articles, law reports and digests in the print and electronic medium.

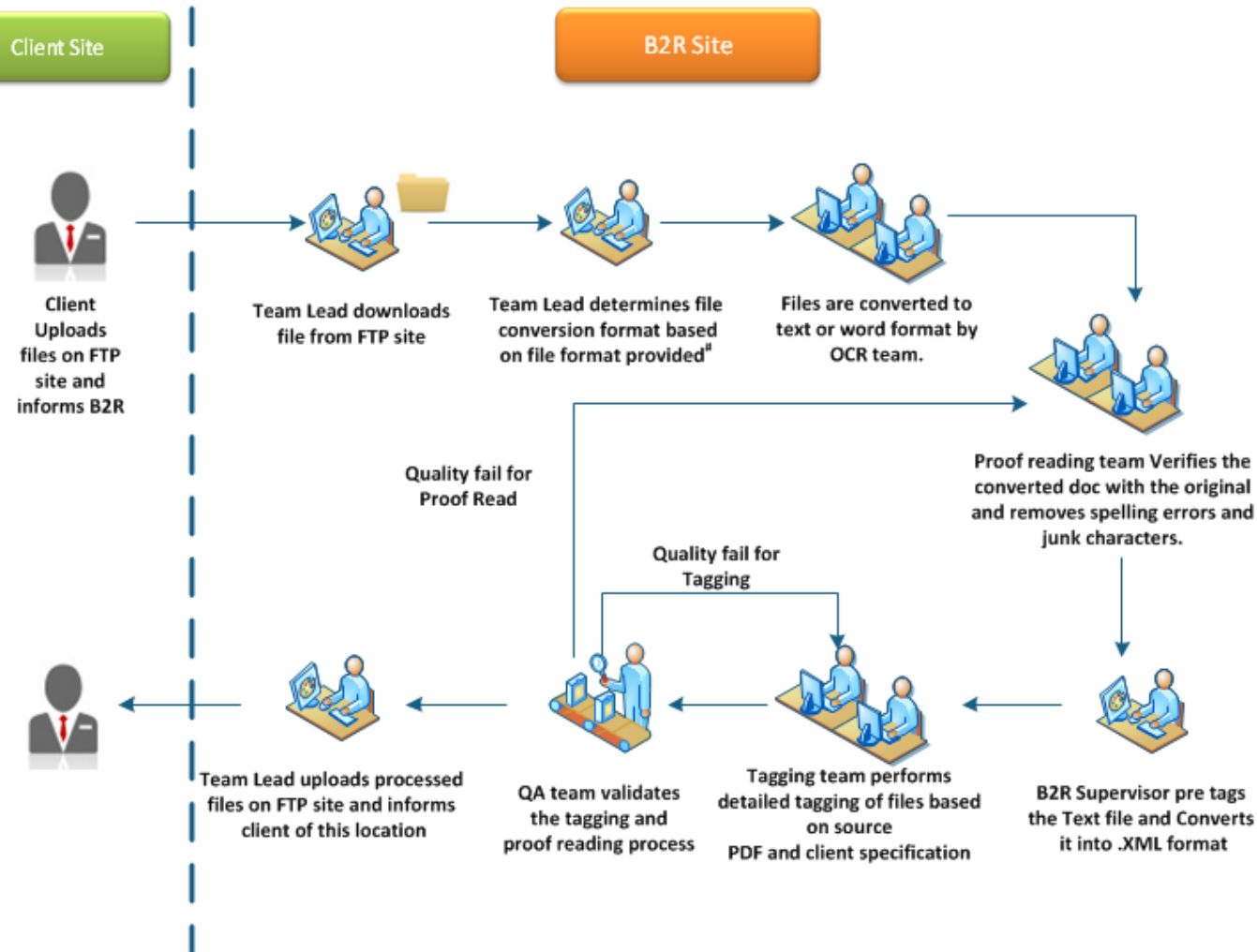
One of the leading publications includes law report of Supreme Court Cases, started in 1969 and now running into over 260 volumes

PROJECT SCOPE

Digitizing of backlists legal case-reports, case-law precedents to create Information Database accessible online for students, learners and other members of the legal fraternity with aim of :

- quick and easy retrieval of information
- increased penetration and
- improved user experience

WorkFlow



Input file formats:

Scanned Images/PDF documents

Output file format:

Digitized and XML tagged, proofed output meeting the quality requirement

- Accuracy of 99.95%
- Daily Capacity - 4500 pages

- Monthly Target - 1.2L pages

Since 2010 Approximate 32 Million pages digitized

THE LAW WEEKLY

5th JANUARY, 1946 } Vol. LIX

PRIVY COUNCIL.
ALI M-HOMED ADAMALI v. THE KING EMPEROR
Lord Thankerton, Lord Porter and Sir Madhavai Nair
 3rd July, 1945. [From Bombay.]

Consent of Courts Act, 8. - Order by a subordinate Court under Mussulman Wakf Act to furnish statements and accounts - Jurisdiction of High Court to commit for contempt - Exercise of Non-interference by Privy Council.

Refusal to obey an order made by a subordinate Court to furnish certain statements and accounts under Ss. 3 and 5 of the Mussulman Wakf Act is an offence under that Act but not an offence under the Penal Code, and consequently the High Court is not prevented from taking action for contempt by S. 2(3) of the Contempt of Courts Act.

The remedy of committal for contempt being arbitrary, the exercise of such power must be most jealously and carefully watched, but being discretionary one the Privy Council will not interfere with the exercise of that discretion unless there has been a serious disregard of the principles of natural justice.

The availability of another remedy, though a matter for consideration when exercising the discretion to commit for contempt, is by itself no bar to the Court exercising that power.

Messrs. C. S. Rewcastle and S. P. Khandwala for Appt.
 Messrs. J. Millard Tucker and T.M.L.R.K. Handoo for Resp.

order had directed the appellant to furnish a statement of particulars of Wakf property under S. 3 of the Mussulman Wakf Act, 1923 (Act No. XLIII of 1923) as amended by the Mussalman Wakf (Bombay Amendment) Act, 1935 (Bombay Act XVIII of 1935).

Under that section it is provided that every mutawalli shall furnish to the Court within the local limits of whose jurisdiction the property of which he is mutawalli is situated a statement containing certain particulars.

By S. 5 every mutawalli is ordered to prepare and furnish to the Court which such statement was furnished a full and true statement of accounts, containing certain prescribed particulars, within three months after the 31st March next following the date on which the statement referred to in S. 3 had been furnished.

Section 6-A (1) enacts: "Notwithstanding anything contained in S. 3 it shall be competent to the Court on failure of a mutawalli to furnish a statement as required under the said section to require the mutawalli to furnish within such time as the Court shall fix a statement containing all or any of the particulars referred to in the said section."

Section 6-B contains similar provisions on failure of a mutawalli to furnish a statement of accounts under S. 5.

Under the provisions of S. 6-C of the Act—

(1) The Court may either of its own motion or upon the application of any person claiming to have an interest in a wakf, hold an enquiry in the prescribed manner at any time to ascertain—

(a) whether a wakf is a wakf to which this Act applies;

Case identification -1946_59					PR+Tag	Final QC		
Sl. No.	Start Page	End Page	Page No. of p	Name	status	Name	status	
1	1	1	8	6	abc	comp	xyz	comp
2	6	13	13	6	abc	comp	xyz	comp
3	13	13	19	7	abc	comp	xyz	comp
4	19	19	22	4	abc	comp	xyz	comp
5	22	22	24	3	abc	comp	xyz	comp
6	24	24	25	2	abc	comp	xyz	comp
7	26	26	36	11	abc	comp	xyz	comp
8	36	36	41	6	abc	comp	xyz	comp
9	41	41	46	6	abc	comp	xyz	comp
12	46	46	47	2	abc	comp	xyz	comp

File Edit Search Process Utility Window Help

FILE
 LAW WEEKLY
 5th JANUARY, 1946
 Vol. LIX
 PRIVY COUNCIL.
 Ali m-homed adamali v. The King Emperor
 Lord Thankerton, Lord Porter and Sir Madhavai Nair
 3rd July, 1945. [From Bombay.]

Consent of Courts Act, 8. 3-Order by a subordinate Court under Mussulman Wakf Act to furnish statements and accounts - Disobedience-Jurisdiction of High Court to commit for contempt-Exercise of Non-interference by Privy Council. Refusal to obey an order made by a subordinate Court to furnish certain statements and accounts under Ss. 3 and 5 of the Mussulman Wakf Act is an offence under that Act but not an offence under the Penal Code, and consequently the High Court is not prevented from taking action for contempt by S. 2(3) of the Contempt of Courts Act.

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The availability of another remedy, though a matter for consideration when exercising the discretion to commit for contempt, is by itself no bar to the Court exercising that power.

Messrs. C. S. Rewcastle and S. P. Khandwala for Appt.
 Messrs. J. Millard Tucker and T.M.L.R.K. Handoo for Resp.

JUDGMENT.
 Lord Porter: This is an appeal by special leave from a judgment of the High Court of Bombay dated the 2nd December, 1941, by which the appellant was fined Rs. 1,000 for contempt under the Contempt of Courts Act, (XII of 1926) in failing to obey an order made by the Acting Chief Judge of the Court of Small Causes at Bombay on the 4th September, 1939. The order had directed the appellant to furnish a statement of particulars of Wakf property under S. 3 of the Mussulman Wakf Act, 1923 (Act No. XLIII of 1923) as amended by the Mussalman Wakf (Bombay Amendment) Act, 1935 (Bombay Act XVIII of 1935). Under that section it is provided that every mutawalli shall furnish to the Court within the local limits of whose jurisdiction the property of which he is mutawalli is situated a statement containing certain particulars.

By S. 5 every mutawalli is ordered to prepare and furnish to the Court to which such statement was furnished a full and true statement of accounts, containing certain prescribed particulars, within three months after the 31st March next following the date on which the statement referred to in S. 3 had been furnished.

Section 6-A (1) enacts: "Notwithstanding anything contained in S. 3 it shall be competent to the Court on failure of a mutawalli to furnish a statement as required under the said section to require the mutawalli to furnish within such time as the Court shall fix a statement containing all or any of the particulars referred to in the said section."

Section 6-B contains similar provisions on failure of a mutawalli to furnish a statement of accounts under S. 5.

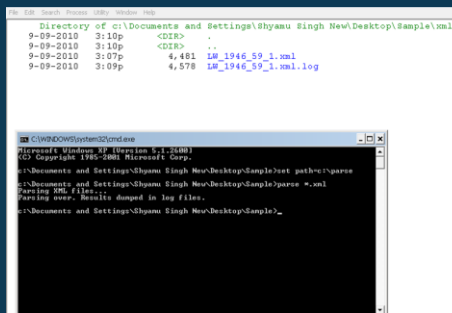
Section 6-C (1) enacts: "The Court may either of its own motion or upon the application of any person claiming to have an interest in a wakf, hold an enquiry in the prescribed manner at any time to ascertain—

(a) whether a wakf is a wakf to which this Act applies;

Images are then categorized as per page numbers into cases

Once case numbers are identified, Images are processed and converted into text files with help of OCR software. After OCR, Text files are proofread against the raw text with the image and errors if any are removed.

Image received in TIFF format



Text files are saved as xml files and are validated with help of a parser

Text files are sent to XML Tagging team, text files are coded as per specification shared by Client (In-house style) and DTD

Visual OutPut

<title>Lakshmidhar Misra v. Rangalal</title>

<citation>(1950) 63 LW 1</citation>

<date>20/10/1949</date>

<endpage>6</endpage>

(1950) 63 LW 1
Lakshmidhar Misra v. Rangalal
PRIVY COUNCIL

LAKSHMIDHAR MISRA and others

RANGALAL and others.

LORD SIMONDS, LORD RADCLIFFE AND SIR MALCOLM MACNAGHTEN.
20th October, 1949.] [From Patna.

C.P.C., S. 100—Conclusion from the facts found—Its soundness is a matter of law—Right of the inhabitants of a village to the user of land as cremation ground—Basis of such right lies in custom—Principles of dedication and lost grant, inapplicable to such claim—Inference of village custom in favour of such user—Question of law, to open in second appeal.

The proper legal effect of a proved fact or the soundness of the conclusion from the facts found, is a question of law. The question whether the inhabitants of a village have established their customary right to the user of a particular land as cremation ground is a question of law on which the High Court in second appeal can interfere with the decision of the lower appellate Court. The real basis of the said right lies in custom, and neither the principles of dedication nor the doctrine of lost grant would apply to the case.

The words 'dedication' and 'lost grant' are words of art in English law and are inapplicable in the case of a suit which is essentially one to establish the rights of the villagers to a disputed area. Dedication of a piece of land to a limited section of the public such as the inhabitants of a village, is a claim unknown in law and evidence limited to such special user would not justify a finding of dedication, though much the same result might well be achieved by the creation of a charitable trust binding the land. So also, the doctrine of lost grant has no application since a right claimed on the basis of it has to be attached to and descend with an estate, and besides its owners must be capable of being the recipients of a grant under English law. A right exercisable by the inhabitants of a village from time to time is neither attached to any estate in land nor is it such a right as is capable of being made the subject of a grant. There are no admissible grantees. In fact the doctrine of lost grant has no application to such rights as those of the inhabitants of a particular locality to continue an ancient and established user of some piece of land. As in England, so in India, the true legal basis of such right lies in custom.

A.I.R. 1937 Cal. 244: Approved.

Case-law discussed.

JUDGMENT.

Lord Radcliffe.—This appeal is concerned with the legal status of two parcels of land comprising 3.90 acres in all in the village of Byree, Killa Darpan, District Cuttack, Orissa. These two parcels, which may conveniently be

Case-law discussed.

JUDGMENT.

Lord Radcliffe.—This appeal is concerned with the legal status of two parcels of land comprising 3.90 acres in all in the village of Byree, Killa Darpan, District Cuttack, Orissa. These two parcels, which may conveniently be referred to as "the disputed area," are themselves part of a Plot No. 1990-2401 in the same village, the plot lying to the west of the Bengal-Nagpur Railway line which intersects the village. The documents in this case, not excluding the judgments, do not make it always an easy task to determine whether the whole Plot No. 1990-2401 is not more properly the subject of dispute than that portion of it which is described as the disputed area. In fact all the relevant evidence bears as much upon the status of the larger as of the smaller area. However that may be, the appellants' case is that the disputed area must be recognised in law as a cremation ground of the village and that, it being so, no part of the site can be made available for the purposes of private industry. The respondents Rangalal, Lachminarayan and Balu Ram, on the other hand, maintain that the disputed area has been validly granted to them or some of them by the Zamindar of the Killa Darpan estate and that they are entitled to occupy the site for the purposes of a rice mill which at the date of the institution of the suit they were proceeding to erect upon it.

In the first Court, the Court of the Munsif of Jajpur, questions were raised as to the form of the suit and as to whether the necessary parties were before the Court. Issues were framed with regard to these points. The learned Munsif decided these issues in favour of the appellants, who were plaintiffs in the suit. Neither of the intervening Courts expressed any disagreement with his holding on these issues, and no point with regard to them was pressed in argument before their Lordships. It may be taken, therefore, that the appellants of whom the third is in fact the owner of an existing rice mill in the same village, are entitled to maintain the suit in a representative capacity on behalf of the villagers and that the suit is not defective in form by reason of the non-joinder of the Zamindar or of the Collector.

The important issue for the purposes of the appeal, therefore, is that which was No. 5 of the issues framed by the trial Judge. It was expressed as follows:

"Is the disputed land a *Sarbasadhavan* cremation ground?"

This question, which can hardly be regarded as other than a mixed question of law and fact, received a diversity of answers in the Courts below. The appellants, as they were entitled to, confined their claim to the allegation of fact that "the said plot has been reserved from time immemorial and the people of the locality are using it for the said purpose from generation to generation," without pleading any special legal conclusion from these facts. At the trial their Advocate disclaimed any intention of basing his case on an easement or prescriptive right, and the Munsif, treating the claim as one of an alleged customary right, held that the evidence was insufficient to establish the existence of such a right. He further held that a claim based on a presumption of lost grant must necessarily fail, since no such presumption could be made in favour of villagers "who constitute a fluctuating and unascertained body of persons." The additional Subordinate Judge before whom the case went on first appeal, while noting that the appellants did not depend on any right of easement, held that on the evidence there had been a "dedication" of the land for use as cremation or burial ground. He rejected the view that the appellants' case was based upon "any customary right of user" and expressed his final conclusion on a review of the evidence with the words: "In my opinion the reservation of the lands, ..., amounts to dedication or a regrant by the landlord." On second appeal in the High Court of Patna the Judge, Mr. Justice Shearer, held that it was impossible to say that anything amounting to a dedication of the land had occurred in this case and, so holding, reversed the judgment of the Additional Subordinate Judge on first appeal and dismissed the appellants' suit. It will be seen that in the course of these various hearings the original basis of the claim, that of customary right, appears to have become obscured by other and more complicated legal conceptions. The words of Lord Macnaghten, when delivering the judgment of this Board in *Bholanath Nandi v. Mithnapore Zemindary Co., Ltd.* (1)5555@.@@@FN0001 are singularly apposite to the present case:

"It appears to their Lordships that on proof of the fact of enjoyment from time immemorial there could be no difficulty in the way of the Court finding a legal origin for the right claimed. Unfortunately, however (in the lower Courts) the question was overlaid, and in some measure obscured, by copious references to English authorities and by the application of principles or doctrine, more or less refined, founded on legal conceptions not altogether in harmony with Eastern notions."

It is necessary at this stage to notice the primary submission that was made to their Lordships on behalf of the appellants. This was founded on the well-known S. 100 of the Civil Procedure Code which prohibits a second appeal on questions of fact. The Subordinate Judge on first appeal had found that there had been a dedication or lost grant of the disputed area for the purposes claimed and this, it was said, was a finding of fact that could not be disturbed on second appeal. Therefore, the judgment of the Subordinate Judge had been wrongly reversed and ought now to be restored. Their Lordships regard it as impossible to treat this appeal in this way. There is more than one objection to doing so. Issue No. 5 is essentially a mixed question of law and fact. There are findings of fact by the Subordinate Judge which must indeed be accepted as binding in any consideration of this matter on further appeal; but his actual conclusion that there had been a dedication or lost grant, is more properly regarded as a proposition of law derived from those facts than as a finding of fact itself. There is an abundance of reported authority

B2B - A Global Fortune 500 Services Company

About the Client & Project Scope

BUSINESS AREA and SERVICE SEGMENT

- Global Fortune 500 company providing commercial printing and information services. The company provides products and solutions in commercial printing, direct mail, financial printing, labels, forms, online services, digital photography, print fulfillment and management, color services, and content and database management.

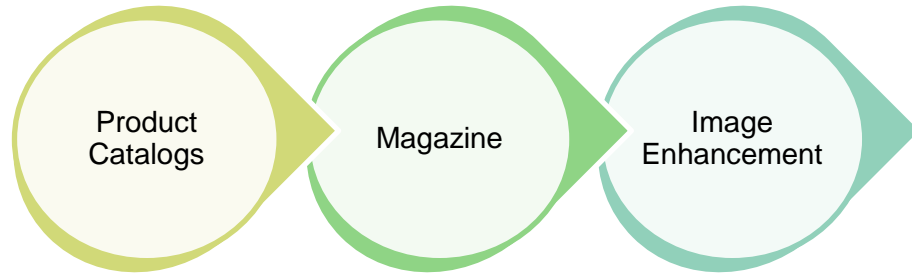
PROJECT SCOPE

Image processing services for 23 different customers in the US -

Services include:

- Silo Work and Masking
- Cloning and Retouch
- Color Correction
- Photo Restoration

Project Scope Details



- ▶ **Dedicated Subject Matter Expert and Core team member with Publishing background**
- ▶ **ISO 27001 certified centers**
- ▶ **Capability to interpret and implement solutions**
- ▶ **123339 Images Enhanced till date in 18 Months**

Silo and Masking

- Silo work
- Overall Masking
- Color wise Masking
- Channel Masking
- Hair Masking

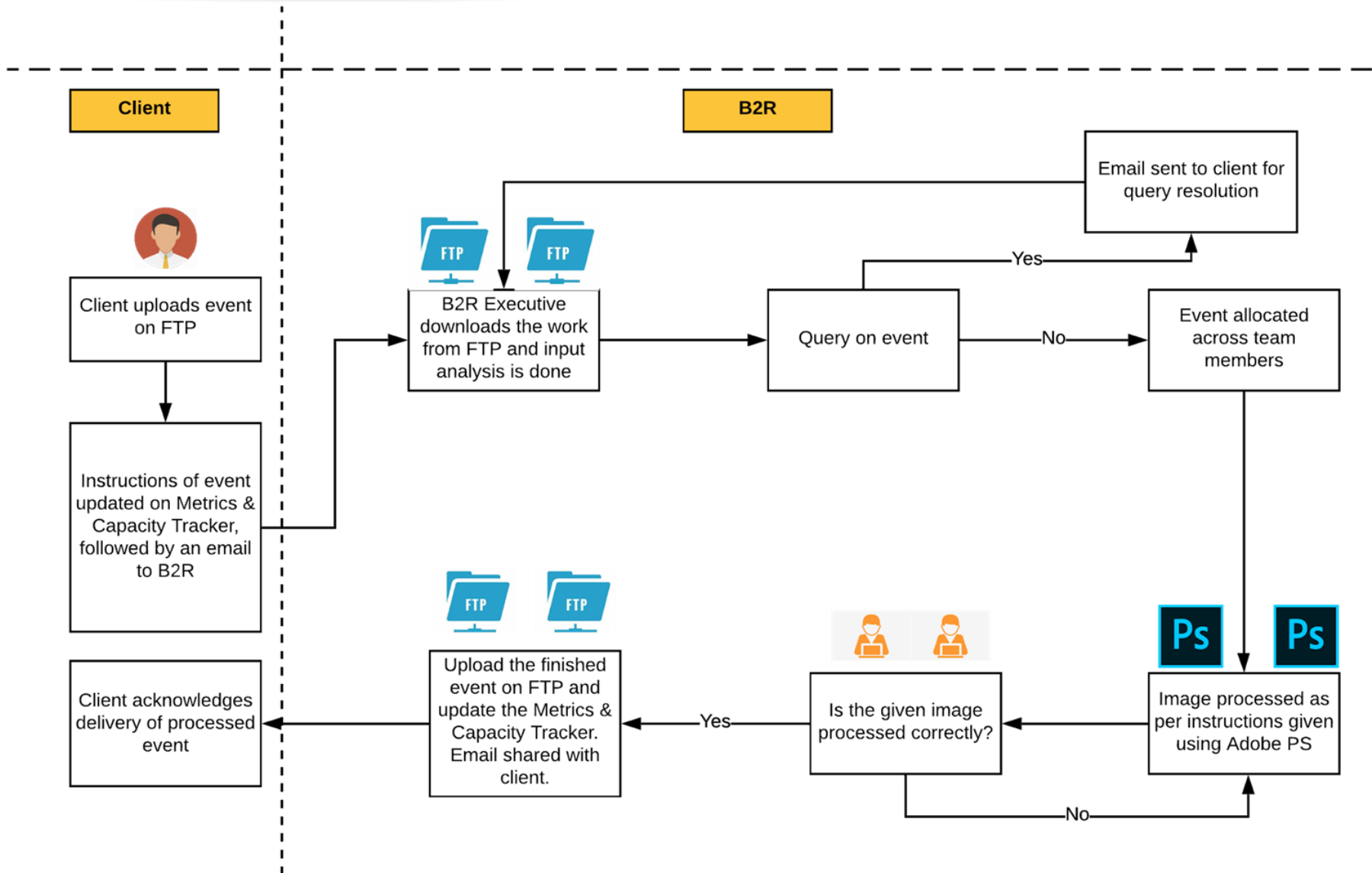
Color Correction and Retouch

- Color Correction work
- Cloning
- Retouch

Shadow and Return

- Shadow creation
- Return Creation

Process Workflow



Processed Sample



Back ground removal and product shadow



Color Change

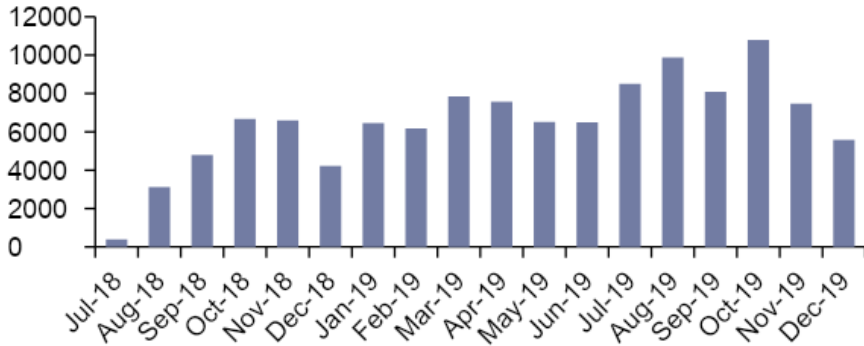


Hair Masking

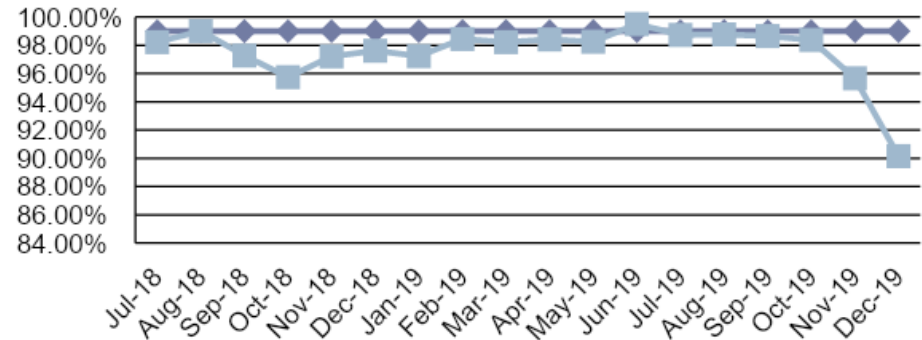
Quality and TAT



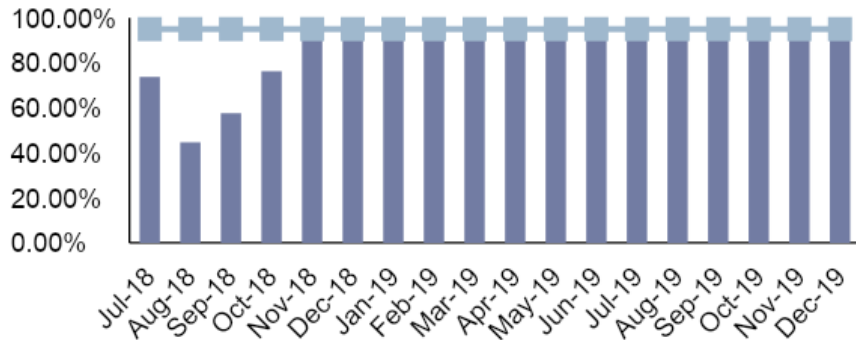
Volumes



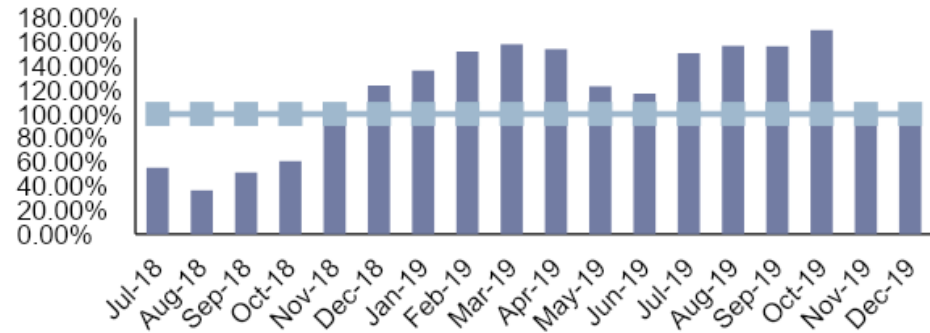
Quality



TAT



Productivity



HIGHLIGHTS

- Multi level Complexity customers migrated in Parallel
- Successfully transitioned 23 Customers/projects in 6 months
- Consistent quality for all projects

VALUE ADD

- Video SOP in Hindi for training to reduce learning curve.
- Technology interventions(Adobe Actions) to increase productivity and quality checks (Automated File Checks).



Other Publishing Cases - Summary

Success Stories: Publishing



ePub/mobi Services –

- **Input**- Word/PDF/InDesign file
- **Output** - ePub((2.0/3.0) - Reflowable, Mobi, KF8
- **Output device** – Adobe Digital Edition, Radium, iPad, Kindle, Android Tablets, Proprietary platform
- **Volume** – Started in 2011 ~ 150K pgs/yr

Clients –

- UK and US - Leading International Educational Publishing company
- US Based Publishing Company
- US based Major Multinational Mass Media and Information Firm

Digital Content Enhancement (XML/HTML/HTML5)–

- **Input** - Hard Copy/scanned images/PDF
- **Output** – XML/ HTML5 files for Books/Journals/Articles/Magazine
- **Output device** – Proprietary platform, Browser
- **Volume** – Started in 2009 ~ 400K pgs/yr

Clients –

- US Based Publishing Company
- US Partner - SMB in Publishing
- US Based Print and Digital Magazine Co
- US Based Publishing and Digital Media company (among world's top 100)
- India's leading law publisher

Print-Digital Workflow–

- **Input**- Hard Copy/Scanned Images/Word/PDF)
- **Output** – Web-PDF, Print PDF, InDesign file, XML, ePub.
- End to end service including Proofreading, Typesetting, tagging), XML Conversion
- **Output device** – iPad, Proprietary platform
- **Volume** – Started in 2015 -150K pgs/year

Client–

- India's leading (trade/fiction book) publisher

Success Stories: Publishing



Financial Print

- **Input** - PDF/Word **Output** – Quarterly/Annual Financial Reports for SEC Filing (SEC platform format) reports with Customer defined styled HTML/ Print Ready PDF Reports.
- Word file is converted into HTML, formatting and page breaks applied and converted into XML format to be ready for coding. XBRL tags applied in coding, source checked with output for content and formatting/alignment match.
- **TAT** - Turnaround time from 2 hours to 24 hours.
- **Tools** - Client Proprietary tools to apply customized customer specific styles and formats to customer content
- **Volume** – Started in 2014 ~ 168K pages/year

Client – US
Fortune 500
Company
Providing Print &
Financial Services

PDF Enhancement –

- **Input** - PDF
- **Output** – Web-PDF
- **Output device** – Proprietary platform
- **Volume** – Started in 2010 ~ 504K pages/year

Client – US - Leading International
Educational Publishing company

Composition/Typesetting Services

- **Input** - PDF
- **Output** – Typeset InDesign File
- **Volume** - Started in 2015 ~ 60K Pages/year

Client – US Based Publishing
Company

Services: Existing Portfolio



Legal	Accounting & Financial Services	Print and Publishing
<p>Contract Abstraction: Extraction of key fields from legal documents</p>	<ul style="list-style-type: none"> • Accounts Payable • Payroll • Bookkeeping (Voucher, Journal) • Bank reconciliation, Data reconciliation & reporting • Mutual fund investment transactions 	<ul style="list-style-type: none"> • Layout & Composition <ul style="list-style-type: none"> • Composition & pagination • Proofreading • Photo Management <ul style="list-style-type: none"> • Photo/Image Extraction & Enhancement • Images alteration as per user specs • Photo clipping • Photo Restoration • Photo Stitching • Image Manipulation • Product Photo Retouching • Conversion and Digitization <ul style="list-style-type: none"> • XML/HTML Solutions • Magazine Article Extraction • New Media <ul style="list-style-type: none"> • eBooks: Mobi, iBooks, EPUB • Web/Online • Rich Interactive Content • Digital, Print, Blended Deliverables <ul style="list-style-type: none"> • PDF enhancement • Link validation, Bookmarking
<p>WEB RESEARCH, DATA MINING, DATA SCRUBBING, DATA MANAGEMENT</p>	<p>Call Center</p>	
<ul style="list-style-type: none"> • Product classification and mapping • Wide & deep web scan/ research, tracked in client database • Track real-time product prices for sales promotion campaigns • Pre-analytics: review of video content, data extraction, outdoor media audit 	<ul style="list-style-type: none"> • Helpline for reproductive health counseling • Helpline for citizen support services • Outbound calls to sales/field staff to educate/train on various consumer durable products, services and applications/portals • Data verification campaign for hyper-local e-commerce provider • Mutual fund investment support 	
<p>Human Resource</p>		
<p>Recruitment back office support</p>		

- Ability to Provide Integrated Solutions; Wide Spectrum of Service Offerings
- Demonstrated capability in different **Publishing** streams & in **Accounting & Financial Services**
- Grown from 1 to 6 centers

Quality First

- Just want to thank you all for doing such a great job! Looking forward in doing more books with you. Our Process really improved a lot, Specially the validation and error corrections part. All the books are now confirmed free of errors.
Project Manager – US Based Publishing Company

- This is to inform you that following are the accuracy for XX Extraction delivered by Team B2R for last 3 months, based on the accuracy effective today we will stop review of financial reports reports.

@ DPO	July'15	Aug'15	Sept'15	Average
Quality	99.69%	99.81%	99.89%	99.80%

Manager - India's Leading KPO (for US SME clients)

- Thank you for the corrected files. This is what we were going for. Everything looked great. We would like this to become standard practice when we ask for Fractional Ad extraction.

Division Head - US Based Print and Digital Magazine

"On Time" Delivery

- I appreciate the fast work, I am in touch with several publishers to get additional files to you soon.
US partner-Web based ebook conversion services platform

- Thank you team and Harish for yesterday support to completed WSR, It was very urgent and you guys did great job and support.

AM Operations- India's Leading KPO (for US SME clients)

- Thanks for everyone's effort for delivering the stores over the weekend including SUNDAY. When the month started I was not sure that we would be able to meet the 1000+ magical number, but it was your effort & dedication that has resulted in achieving both the numbers & also meeting the GC deadline.

AVP Operations - India's Leading KPO (for US SME clients)

"Flexibility" to Meet Customer Timelines

- Excellent work in achieving a new milestone for team. Congratulations and keep it up! Please pass our sincere thanks to the team to have contributed when we need the most.
Delivery Manager-Financial Print
- I would like to take this time to thank you and your team for the great job of ramping up to the increased workflow seamlessly.

Division Head - US Based Print and Digital Magazine

Teamwork

- Excellent teamwork. Appreciate your effort.
General Manager -Operations, India's Leading KPO (for US SME clients)
- Thanks Tarun, Actually you guys are doing a great job with good communication.
Manager Operations - India's Leading KPO (for US SME clients)

Track Record: Awards and Recognition



 **NASSCOM® Social Innovation Honours 2014**
Finalist



Emerge "League of 10" for the year 2012



Nationals : Semi Finalist
NORTH Zone : Winner



NHRD *"Social Entrepreneurship Award" 2012*

WINNERS 2011



LUMIS PARTNERS

ENTREPRENEURIAL EXCELLENCE AWARD 2010



presented by the students of Harvard Business School and Harvard Kennedy School of Government

In the News



B2R in NASSCOM EMERGE 10 Companies Coverage in ePaper Lite - TOI ET Delhi (9th Nov 2012) - [View pdf](#)



Associated Press Covers B2R in 6th Oct 2012. [Click here to open the link](#)



B2R coverage in D+C German Magazine in Oct 2012 on page -8. View pdf (English) | (German)



Business Economics magazine Jan 16-31 Cover story [Click here to open the link](#)



ET Delhi (Aug-4) pg 8 [Click here to open the link](#)



NASSCOM Newslines - June 2012 Coverage on B2R on page 10/11. [Click here to open the link](#)



Outlook India (12-22 Aug-2011) Cover Story 52 [Click here to open the link](#)



ET Delhi (18-Nov-2010) pg 8 [Click here to open the link](#)



Money Mantra hosted by Pankaj Fachauri aired on NDTV Profit on 19-Jul-2010



[Click here to open the link](#)



Call from Mountains - May 21 2010 - ET Delhi - pg 17 [Click here to open the link](#)



Rural BPO, Social Media and Impact Sourcing www.youtube.com

An interview with Dhiraj Dilwani about his impact sourcing service provider, B2R in India. He's keen on making social media





Watch [Moments at B2R](#) to see the all around YES!

Thank You!